

## AreUNice.com Investment Snapshot Document

AreUNice.com is the Entertainment Portal for the World. The New Directive for Global Entertainment Online, Network & Live Events..

**AreUNice.com LLC** is a new Web Based Technology/Human Interactive Entertainment Portal. This concept is new, groundbreaking, and will be a trend setting standard for the entire Entertainment and Sports Industries. The AreUNice.com portal will revolutionize the entire entertainment industry by combining an expansive interactive portal with the physical AreUNice Studios production/creative facility. AreUNICE Studios will turn out new and fresh artists every month for Self distribution, Industry distribution and other deals we execute with existing entertainment companies. This new business model differentiates us from every other web portal in existence today. It gives us the ability to control 100% of our productions including costs, Publishing income, mechanical royalties, what and who we release and the profit margins upon release to the public. The facility itself will also allow creative function while developing and producing full feature films and sound projects. The Portal is designed to showcase the world's popular talent for profit while allowing the download and purchase of professionally finished products.

### Management

**Eric Anderson** – President & CEO – Creator and Developer of the AreUNice.com Portal and the AreUNICE Studios production facilities concept. Expert developer in all languages & Expert in Music & Film production.

**JK Rajendran** – VP of IT – Former IT Manager for Caterpillar. Key Executive for AreUNice in Constructing Network Technologies and Maintenance for the AreUNice.com Portal.

**Randy Cress** – Lead Board Member – Former Harland-Clarke executive. Key fundraiser for Phase I of the AreUNice.com Project. Key organizer for every aspect of AreUNice.com productions.

**Paul Gilberto** – EVP Chief Brand Development Officer – Fitzgerald & Co. Advertising. – Advisory Board Member

**Frank Fuerst** - President, B2B Technologies – Business & Portal Intelligence Solutions – Advisory Board Member

### Products

#### Target Capital Infusion:

20 Million for Phase II completion. Stair stepped infusions; **Stage 1** - 1.5M 1-3 Mths., **Stage 2** – 7.0M 3-6 Mths., **Stage 3** – 5.5M 6-8 Mths., **Stage 4** - 6.0M Feb 2011 If necessary

#### Use of Capital:

Phase II capitalization, Final Portal Re-Launch, Server Systems Secure & Programming, Live event/Production facility property secure & Renovation.

#### Equity:

20 to 30% LLC Ownership – Up to 15% possible buyout from existing partnership members

#### Financial Projections:

**2010:** 301,118,076    **2011:** 409,461,828    **2012:** 487,882,893

#### Exit Plan:

Equity buy back @ 3X infusion. FIFO Principles

MUSIC FILM COMEDY DANCE MODELING

## AreUNice.com LLC The Entertainment Portal for The World...

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